

EXPRESSION OF INTEREST

RETAIL BUSINESS TRANSFORMATION CONSULTANT

PCU Plus is a retailer of home goods, garden tools and supplies, gifts, and electronics. **PCU Plus** requires a passionate Business Transformation Consultant to empower our people, accelerate change and sustain value creation. The principal responsibility of the Business Transformation Consultant is to provide **PCU Plus** with strategies to achieve increased sales, brand visibility, an inspired customer buying journey and loyal customer base.

SCOPE:

This Expression of Interest is primarily to assess the availability of local expertise to provide **Retail Business Transformation Services**.

The project will include working with PCU Plus to:

- Develop strategies which combine technology, creative design, and data insights
- Empower our people to transform and manage a sustainable and profitable business
- Increase brand visibility
- Modernise the buying journey
- Grow sales
- Provide **PCU Plus** with critical strategic transformational business change services
- Establish proactive pricing and procurement strategies

SUBMISSION DETAILS:

Interested individuals/parties are required to submit the following details:

- Consultant/business name, address, telephone number, website address, social media handles (if applicable), as well as the name, title, telephone number and email address for a designated contact person who can respond to technical queries
- Full company profile, inclusive of a summary of the experience, expertise, and capabilities of key personnel
- Experience in retail business transformation, specifically for organisations within the home goods sector or big box/superstore retailers
- Two (2) recent client references and permission to contact these references

SUBMISSION OF EOI:

Documents must be submitted via email to Ms Alyha Ali at alyha.ali@policecreditunion.com

NO LATER THAN Friday 30th September 2022.

- The email subject should read: **EOI Retail Business Transformation Consultant**
- Only submissions that meet minimum requirements will receive invitations to the **Request for Proposals**
- This call for **Expressions of Interest** is not a commitment to award any contract to any company or contractor
- Costs incurred in preparing or submitting a response to this EOI will not be reimbursed by **PCU Plus**.

LATE SUBMISSIONS WILL NOT BE ACCEPTED.

CONTACT: 1(868) 612-4PCU (4728)